



Mobilidade Ativa

TURISMO DE
PORTUGAL



Workshop/Symposium on „Sustainable Tourism Mobility“

Developing climate-friendly and attractive mobility services for tourists



Sustainable Tourism Mobility: Governance, resources and cooperation

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National Strategy for Active Mobility

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**REPÚBLICA
PORTUGUESA**

GABINETE DA SECRETÁRIA
DE ESTADO DA MOBILIDADE



ACTIVE MOBILITY



**Council of Ministers
Resolution no.
131/2019, of 2
August**



**Council of Ministers
Resolution no.
67/2023, of 7th July**



Micromobility



NATIONAL STRATEGY FOR ACTIVE MOBILITY

CYCLING



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Ciclável

STRATEGIC DIMENSION	AXIS OF ACTION	MEASURES
Infrastructures and Intermodality	Easy and attractive active mobility, with adequate infrastructure	<ol style="list-style-type: none">1. Develop and apply a national standard for physical interventions2. Prioritize and promote the implementation of lightweight interventions3. Eliminate discontinuities and obstacles on cyclist paths4. Generalize traffic calming measures in urban areas5. Make intersections for pedestrians and cyclists safe and comfortable6. Massively install bicycle parking spaces7. Facilitate active mobility in urban areas8. Create and map intermunicipal cycling networks of excellence9. Promote cycling routes for sport and leisure10. Engage with public transport operators11. Encourage the implementation of public bike-sharing systems

WALKING



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Pedonal

STRATEGIC DIMENSION	AXIS OF ACTION	MEASURES
Infrastrutture	4.1. People as a Priority	<ol style="list-style-type: none">4.1.1. Plan and implement pedestrian network4.1.2. Support traffic calming measures4.1.3. Reinforce the ecological structure by promoting green and blue areas4.1.4. Promote footpaths for leisure and tourism



GOVERNANCE STRUCTURE

INTERMINISTERIAL COMMISSION FOR ACTIVE MOBILITY

PUBLIC POLICY COORDINATION

PROJECT GROUP FOR ACTIVE MOBILITY

COORDINATION AND MANAGEMENT



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NETWORK OF FOCAL POINTS FOR ACTIVE MOBILITY

ADVISORY COUNCIL FOR ACTIVE MOBILITY



Promote Responsible Tourism
& increase the development and perception of a Sustainable
Destination

National Tourism Strategy 2017-2027
+ Sustainable Tourism Plan 2020-2023

COORDINATION	Turismo de Portugal
DYNAMISATION	Sector Associations
	Regional Tourism Entities
REFLECTION	Monitoring Group for Sustainability (includes stakeholders from the entire value chain; international partners)



OBJECTIVES

CONTRIBUTE TO THE NATIONAL TOURISM STRATEGY 2027
Based on economic, environmental and social goals

DESIGN THE TOURISM OF THE FUTURE
More resilient, green and digital,
Aligned with the UN 17 SDG

BUILD A MORE RESPONSABLE SECTOR
Engage stakeholders | change the attitude of the value chain

AXE I - STRUCTURE

an increasingly sustainable offer

- ENVIRONMENTAL EFFICIENCY IN THE TOURIST OFFER
- CLIMATE CHANGE MITIGATION
- CIRCULAR ECONOMY
- REDUCTION OF PLASTIC
- SUSTAINABLE BUSINESS AND DESTINATIONS
- **SUSTAINABLE MOBILITY**
- INNOVATION
- NATURAL AND CULTURAL HERITAGE
- REDUCTION OF INEQUALITIES

AMBITION

Identify opportunities for improving sustainable mobility practices and issue recommendations for implementing innovative and efficient solutions

Active mobility, connectivity between territories and the adoption of means of transport with low or zero carbon emissions are some of the challenges to be met by the sector

- Promotion of **walking & cycling** routes by tourists and residents, as part of the National Strategy for Active Cycling Mobility
- Stimulate the tourist offer associated with **walking & cycling** in collaboration with partners, ensuring its territorial dispersion, structured as a network
- **Partners:**
 - **Mobility and Transport Institute**
 - Portuguese Tourism Board
 - Portuguese Heritage Institute
 - **Portuguese Cycling Federation**
 - **Portuguese Federation of Cycle Tourism and Bicycle Users**
 - Regional Tourism Organizations
 - Regional Tourism Promotion Agencies
 - Intermunicipal Communities
 - Tourist companies

NATIONAL GREENWAYS PLAN

Established in 2001 with the aim of rehabilitating and repurposing railway lines and channels that are no longer in use

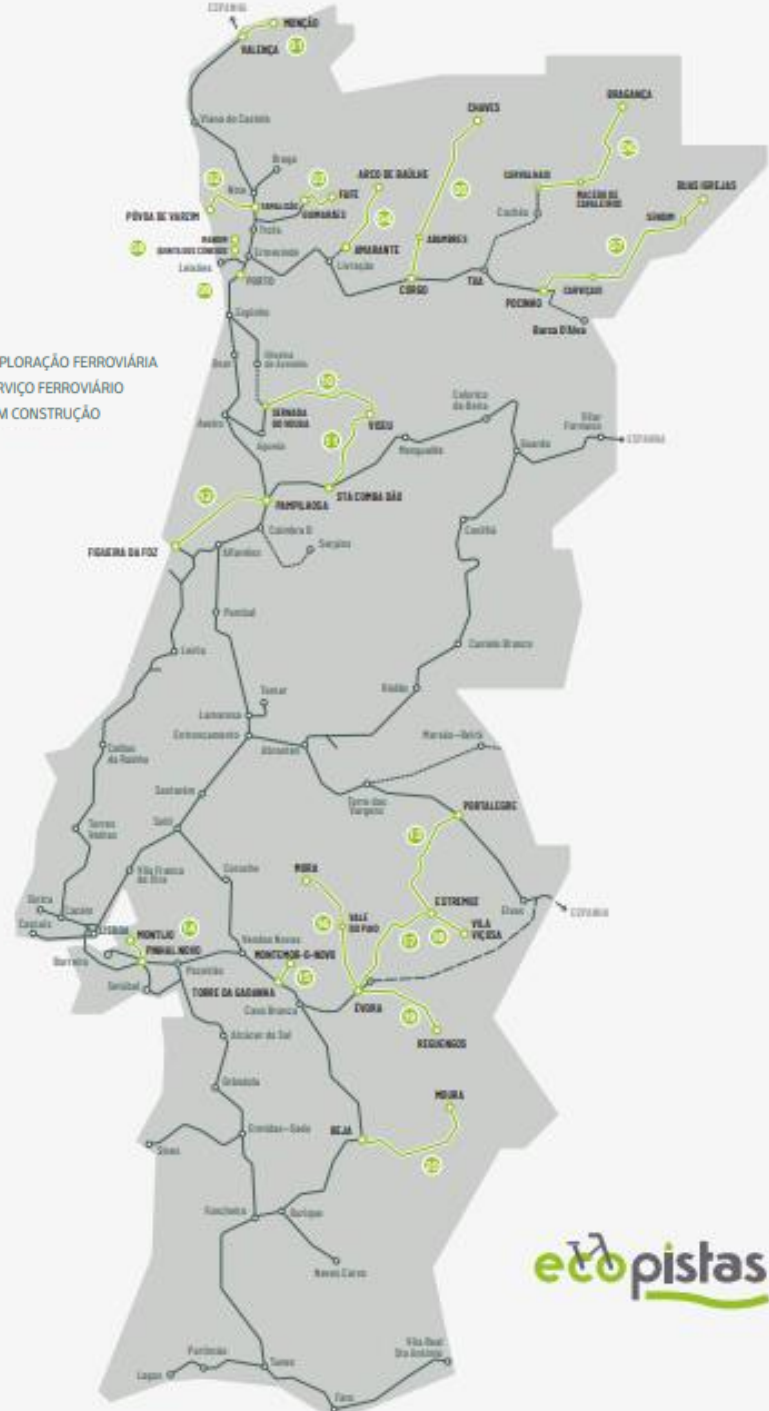
Ecopista do Vale do Vouga



Ecopista do Dão



- ECOPISTA
- LINHA COM EXPLORAÇÃO FERROVIÁRIA
- LINHA SEM SERVIÇO FERROVIÁRIO
- LINHA NOVA EM CONSTRUÇÃO



- 01 ECOPISTA DO MINHO
Trajeto: Valença a Monção
Extensão: 14,990 km
- 02 ECOPISTA DE FAMILICÃO
Trajeto: Póvoa de Varzim a Vila Nova de Famalicão
Extensão: 28,558 km
- 03 ECOPISTA DE GUIMARÃES
Trajeto: Guimarães a Fafe
Extensão: 21,078 km
- 04 ECOPISTA DO TÂMEGA
Trajeto: Amarante a Arco de Baúlhe
Extensão: 39,204 km
- 05 ECOPISTA DO CORGÔ
Trajeto: Álbareda a Chaves
Extensão: 64,120 km
- 06 ECOPISTA DO TUA
Trajeto: Carvalhais a Bragança
Extensão: 55,619 km
- 07 ECOPISTA DO SABOR
Trajeto: Pocinho a Carviçais e Sendim a Duas Igrejas
Extensão: 48,000 km
- 08 ECOPISTA DA MAIA
Trajeto: Quinta dos Cônegos a Mandim
Extensão: 3,110 km
- 09 ECOPISTA DE PORTO ALFÂNDEGA
- 10 ECOPISTA DO VALE DO VOUGA
Trajeto: Sernade do Vouga a Viseu
Extensão: 76,800 km
- 11 ECOPISTA DO DÃO
Trajeto: Santa Comba Dão a Viseu
Extensão: 48,200 km
- 12 ECOPISTA DA FIGUEIRA DA FOZ
- 13 ECOPISTA DO ALTO ALENTEJO
Trajeto: Estremoz a Portalegre
Extensão: 14,000 km
- 14 ECOPISTA DO MONTIJO
Trajeto: Píobal Novo ao Montijo
Extensão: 10,770 km
- 15 ECOPISTA DO MONTADO
Trajeto: Torre da Gadanha (Estação) a Montemor-o-Novo
Extensão: 12,704 km
- 16 ECOPISTA DE MORA
Trajeto: Évora a Vale do Paio
Extensão: 31,000 km
- 17 ECOPISTA DE ESTREMOZ
- 18 ECOPISTA DE VILA VIÇOSA
- 19 ECOPISTA DE RÉGUENGOS
Trajeto: Évora a Réguaengos de Monsaraz
Extensão: 39,741 km
- 20 ECOPISTA DO BAIXO ALENTEJO



EuroVelo 1

Rota da Costa Atlântica





Obrigada Thank you

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