



Public transprt in South Tyrol

Joachim Dejaco, CEO

Brixen, 10th June 2025

South Tyrol and Slovenia



South Tyrol and Slovenia

	South Tyrol (2024)	Slovenia (2023)
Population	540k	2,1M
Area	7.398 km ²	20.273 km ²
Population density per km ²	72,6	104
Overnights stays (Mio.)	36,7	16,9
Tourism intensity	67.800	8.000

South Tyrol's (tourism) vision

South Tyrol is to become the most desirable sustainable living space in Europe.

Are we there yet?



It all started with the train

Venosta Valley Railway

Puster Valley

Brenner Line

Bolzano-Merano



Historical

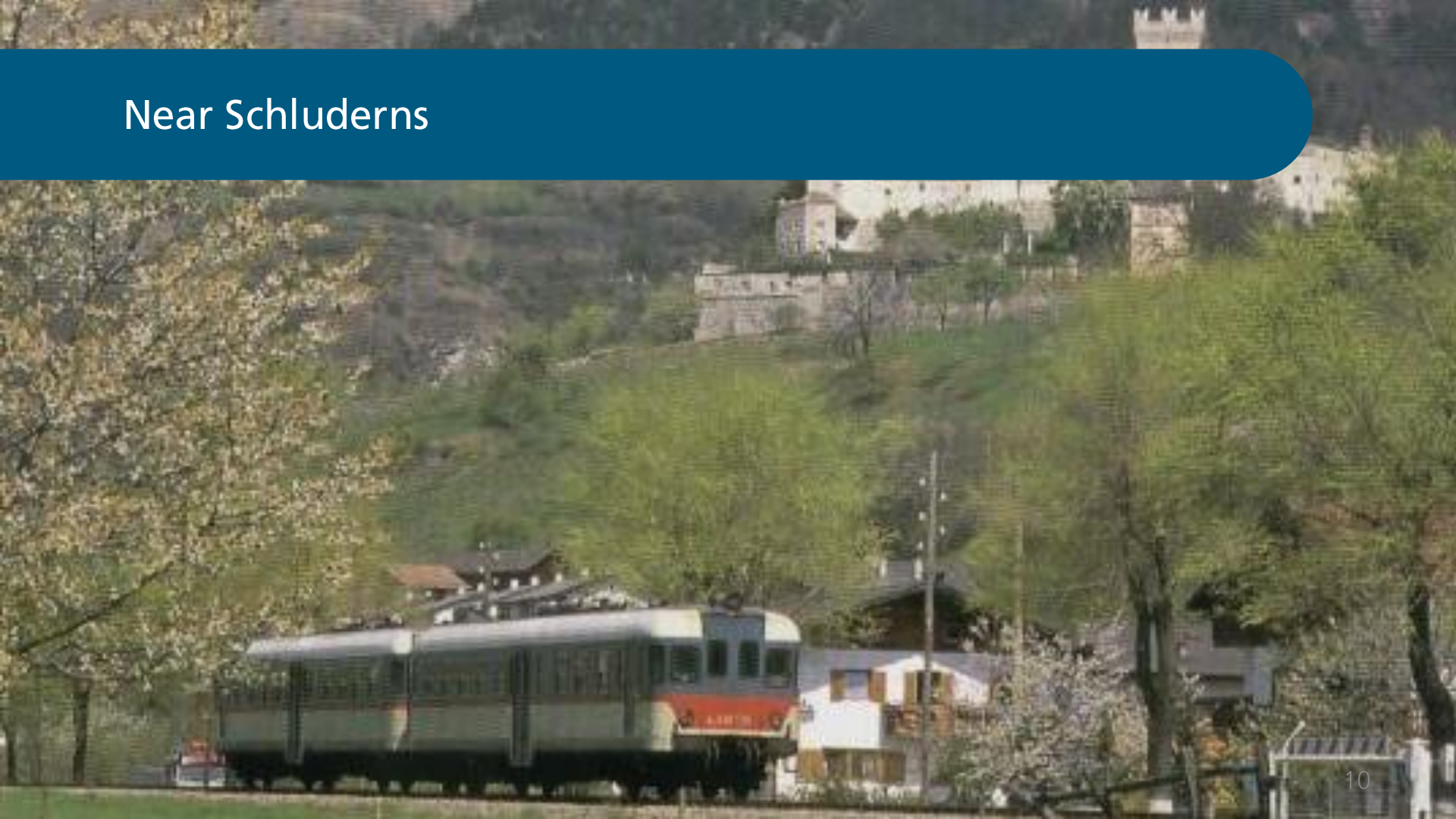
1.7.
1906

Opening

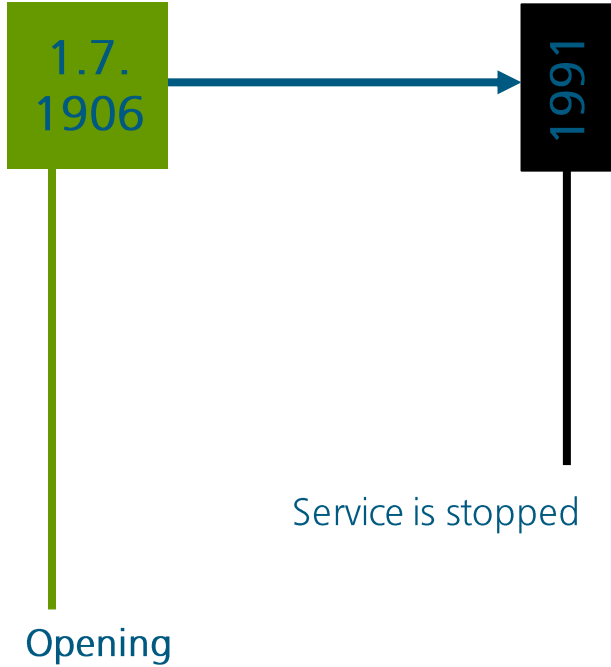
1906 (Facsimile)



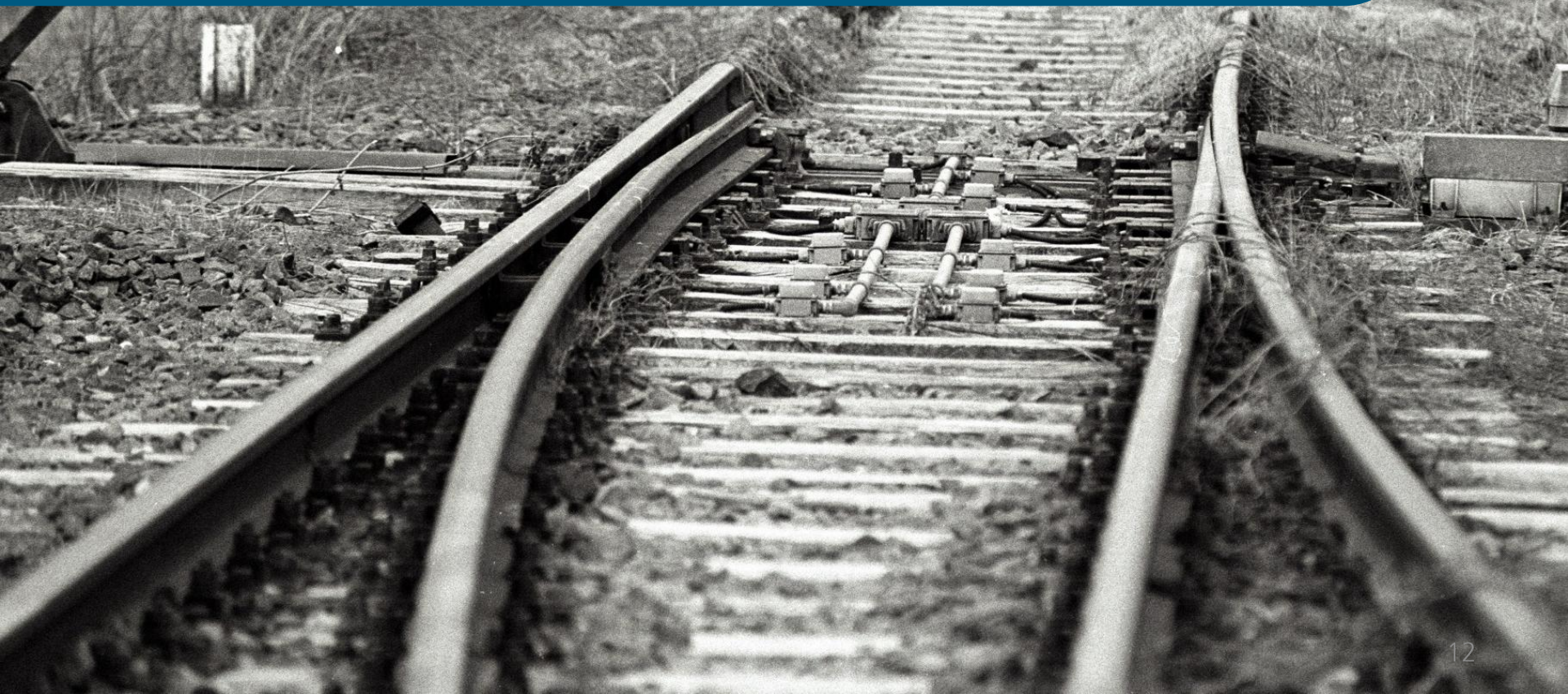
Near Schluderns



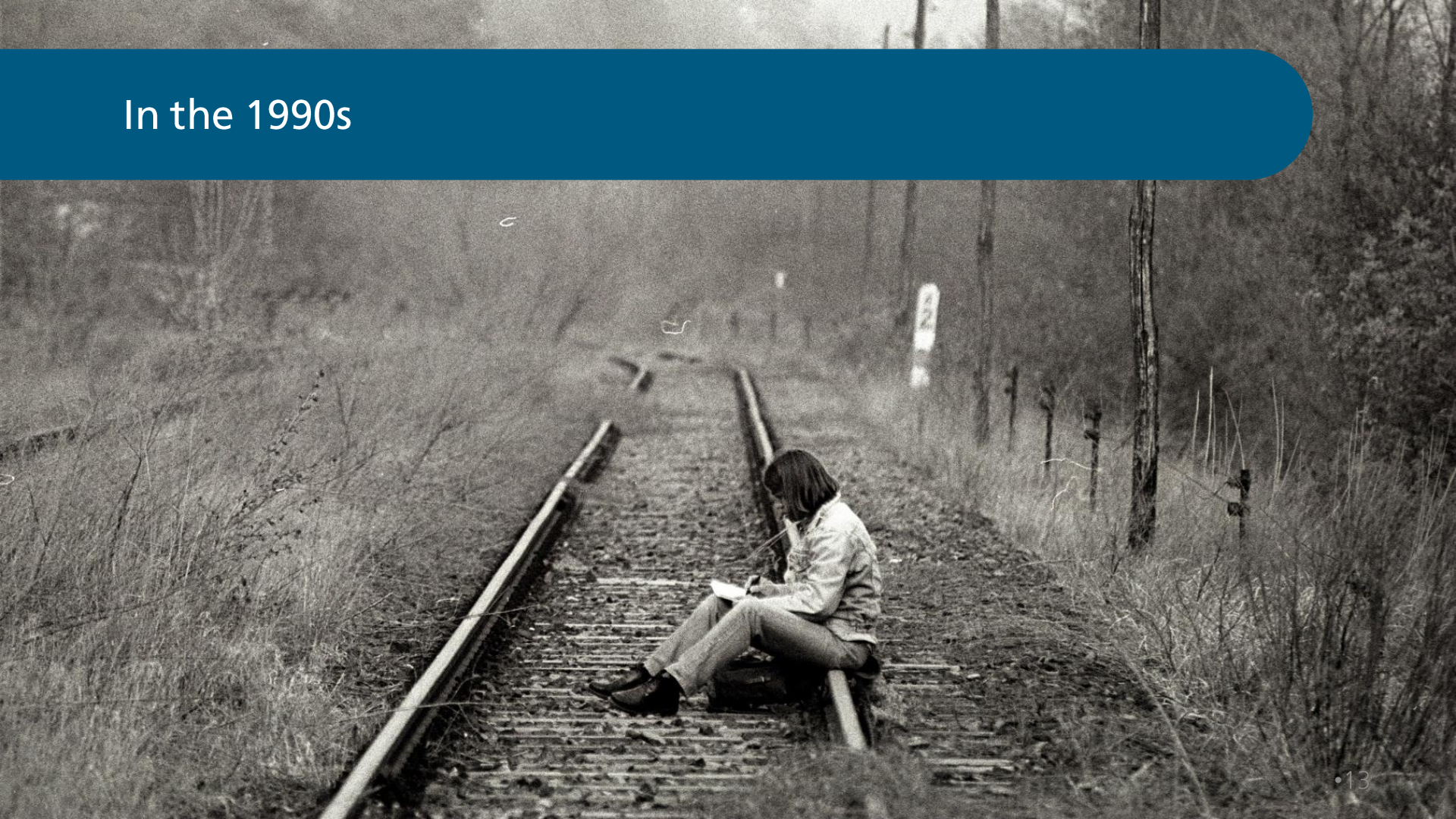
Historical



In the 1990s



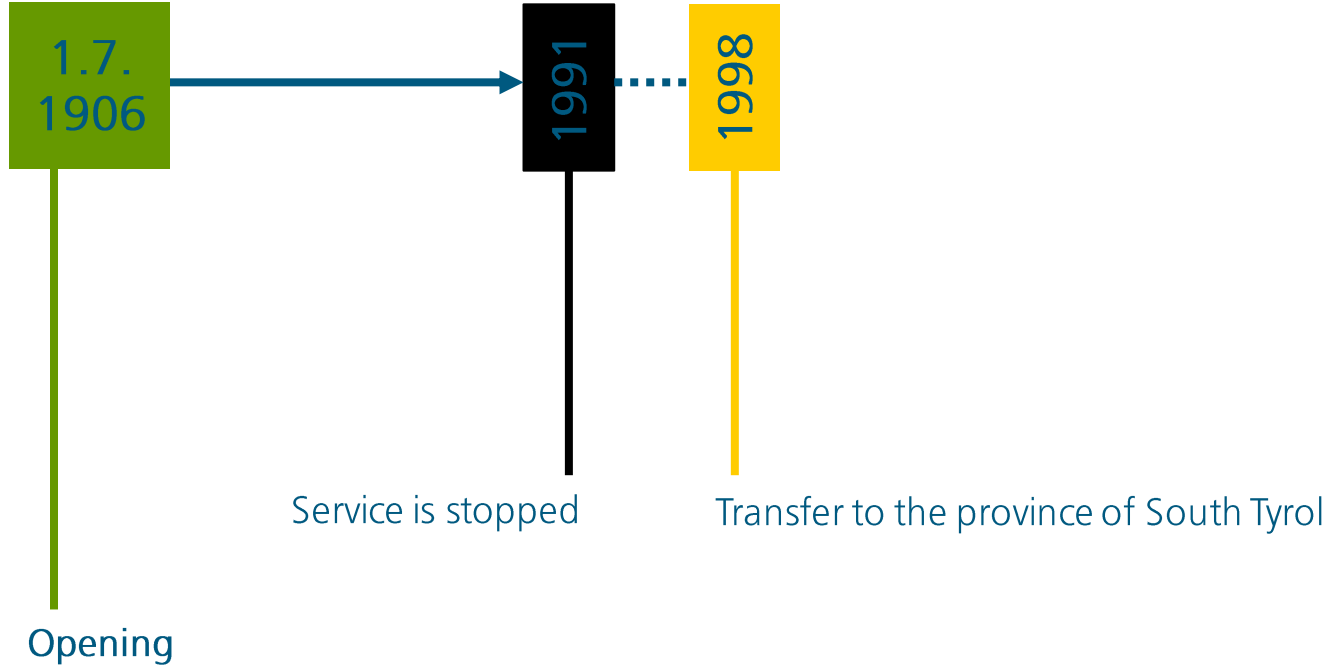
In the 1990s



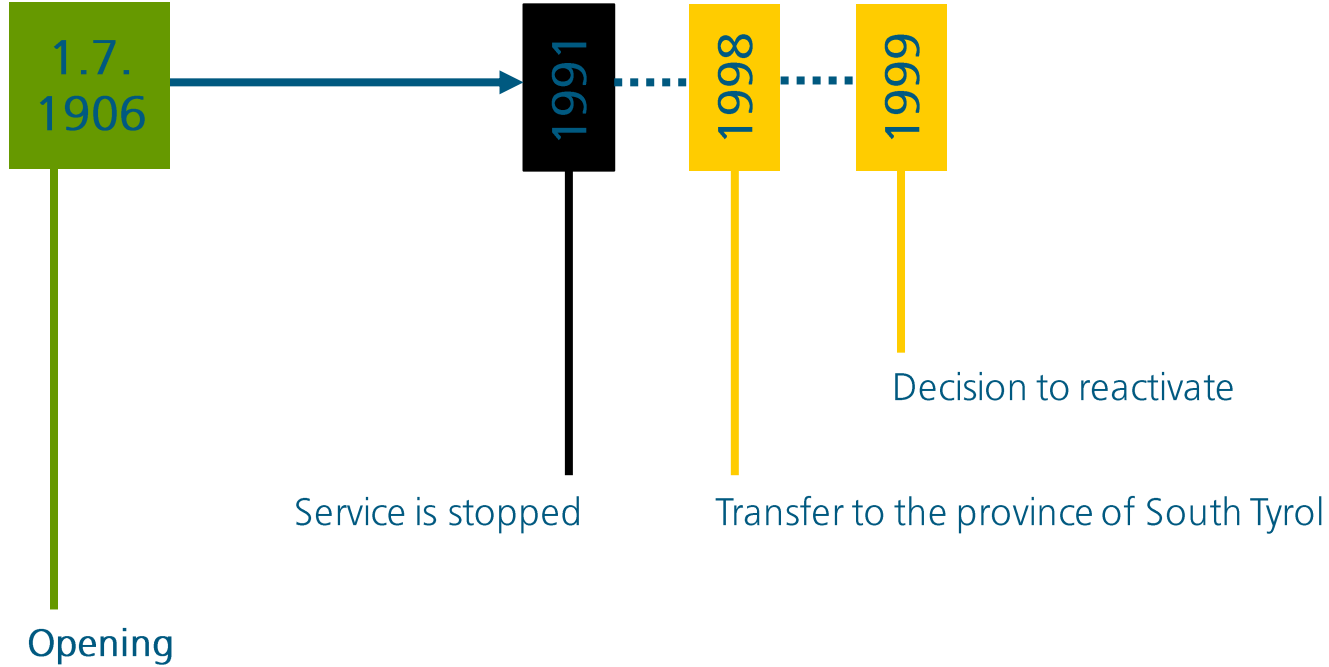
Venosta Valley Railway 1999



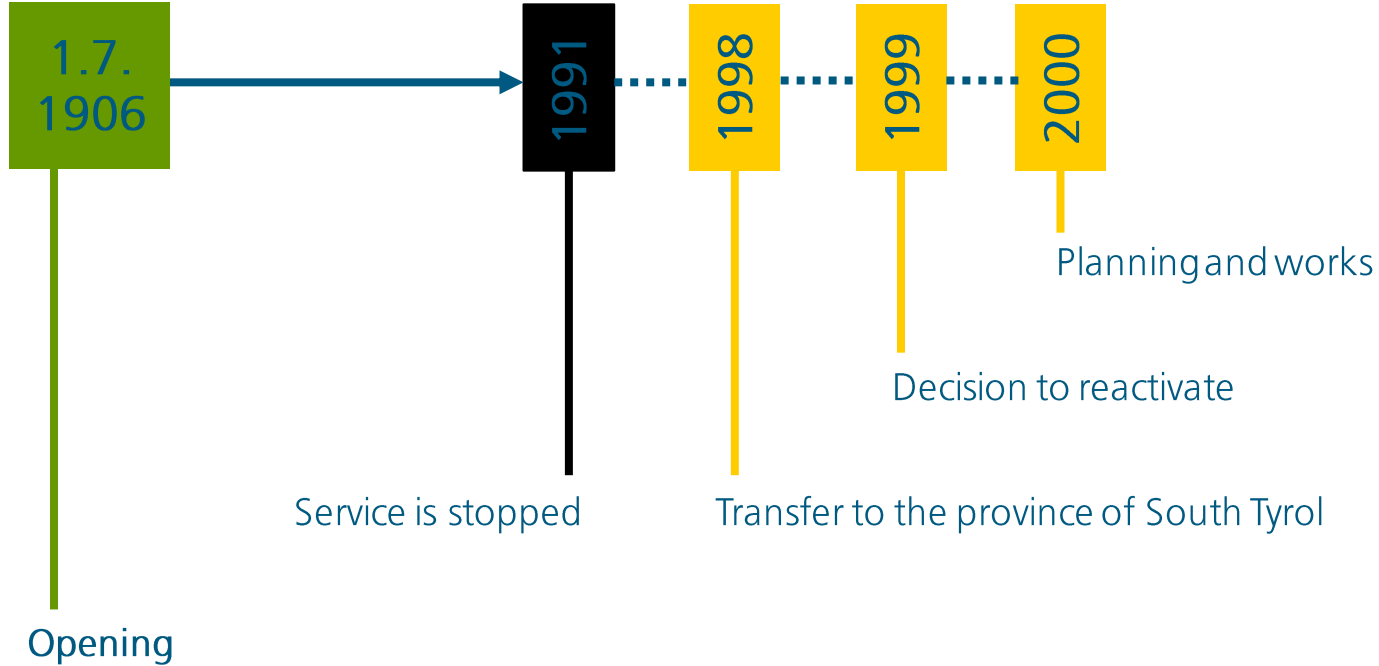
Historical



Historical



Historical



Connecting underpasses



Old route - new railroad tracks



Local fences



Railroad depot in Mals 1999...



... and railroad shed in Mals 2005



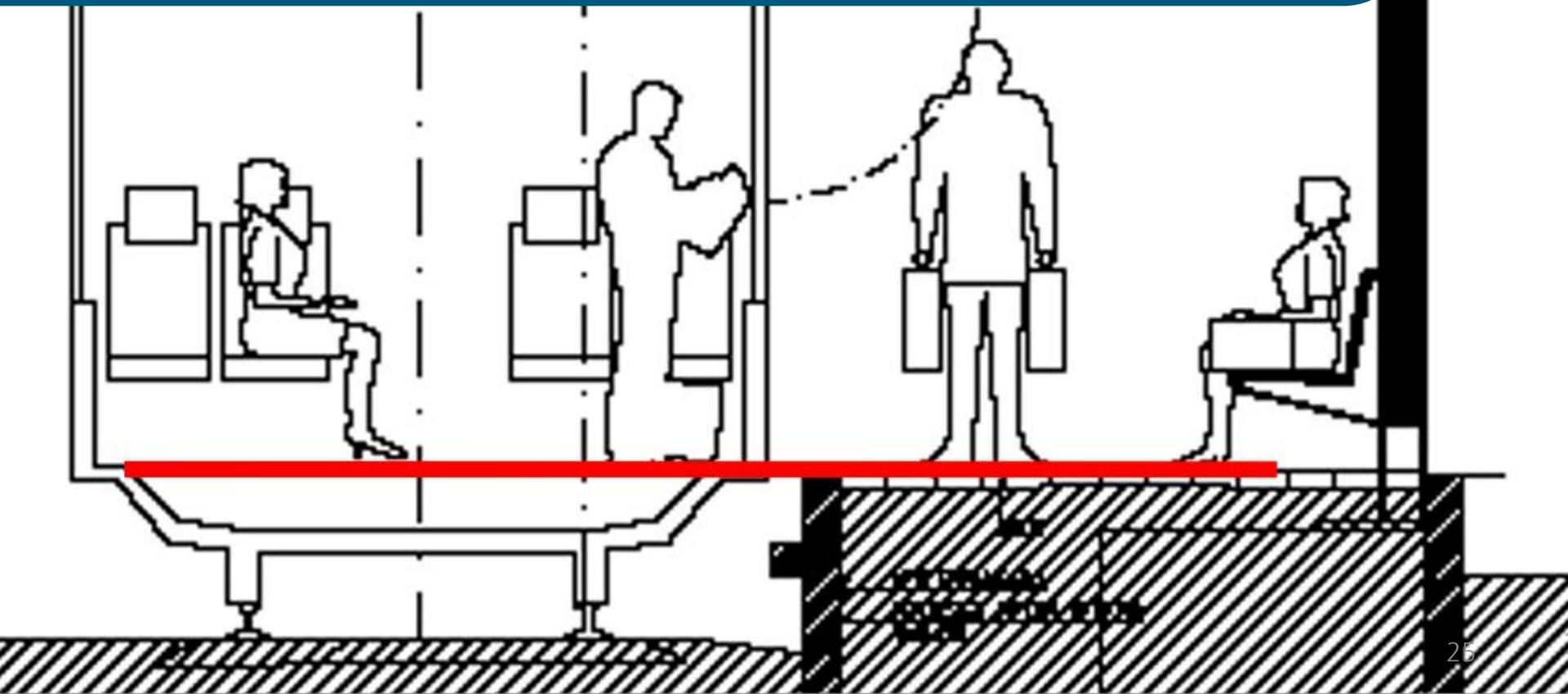
Renovation of the historic stations



Attractive architecture in the stations



High platforms allow barrier-free access



Seamless transfer and coordination of buses as feeder services



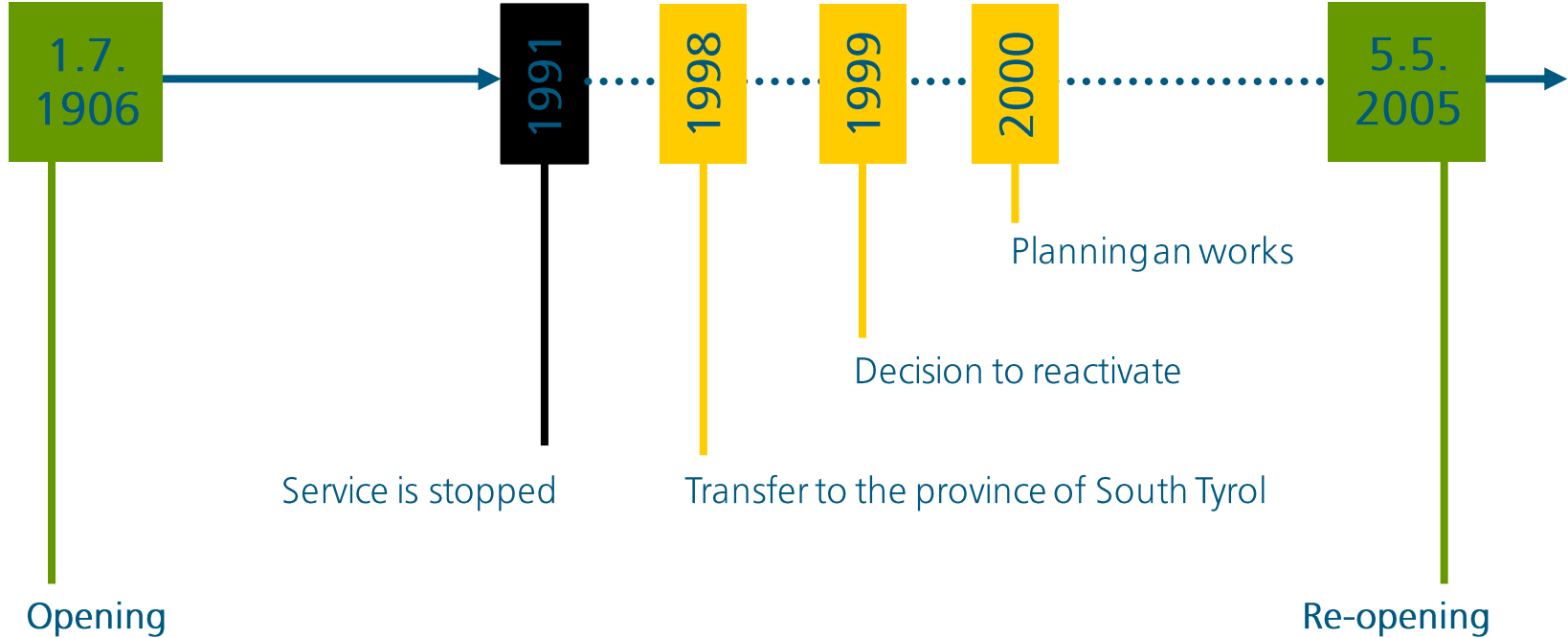
The first Train





12:17 PM
FLOOR 0000

Historical



Signal station in Merano



From the driver's cab near Schlanders



Re-opening on 05.05.05



Initial amazement



Going to school



Comfortably to work



Enjoy vacation

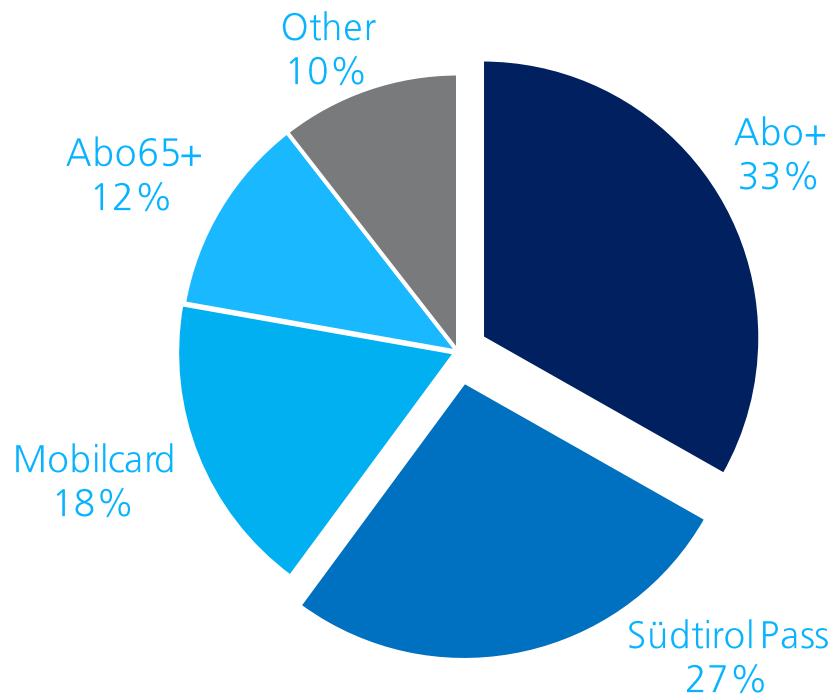


Passengers since 2005

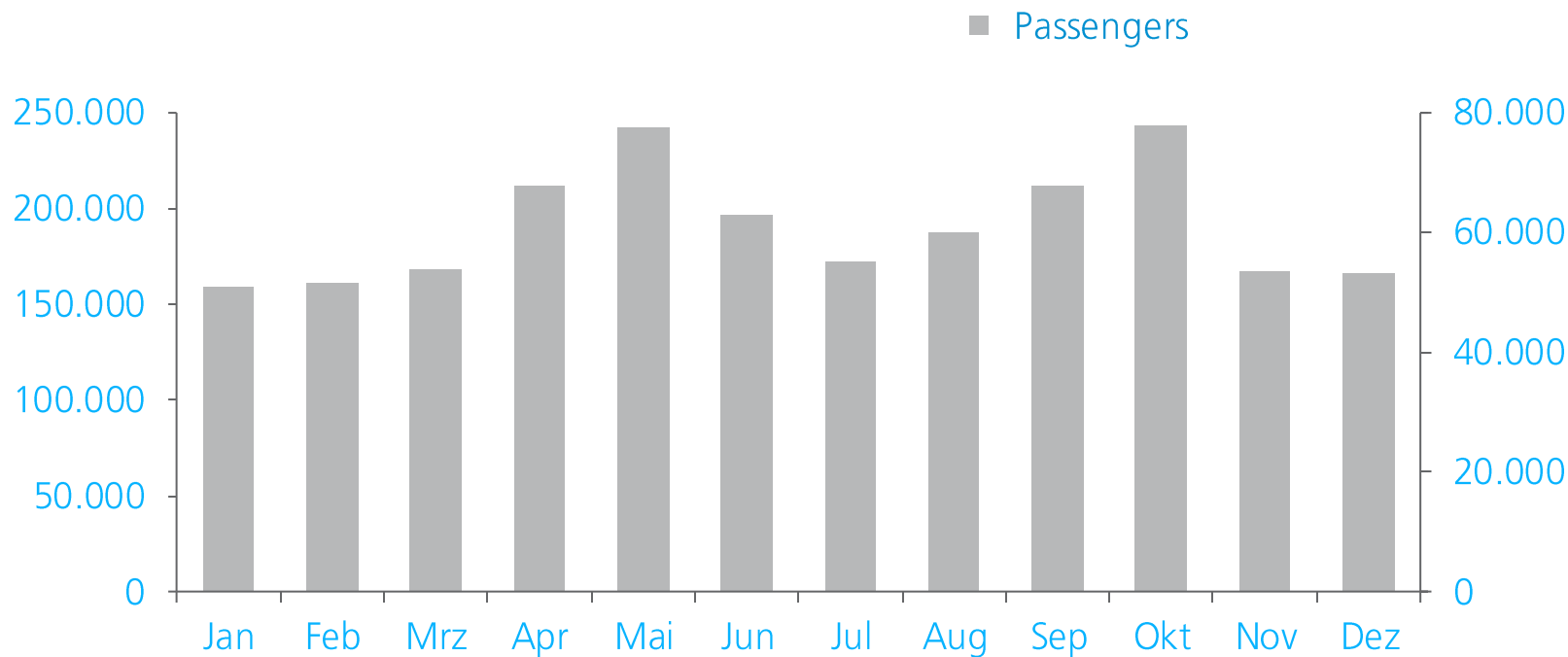
[Mio. pax p.a.]



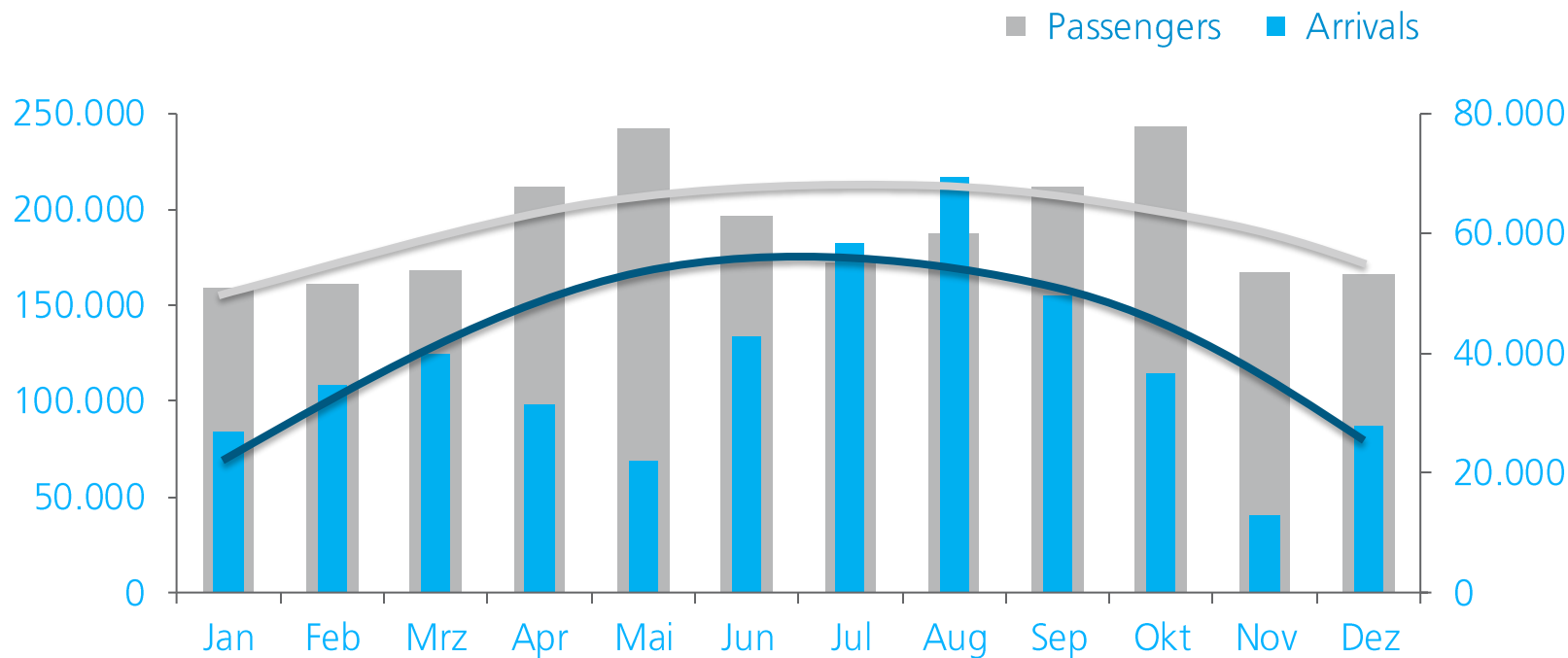
Customer groups of the Venosta Valley Railway 2019 (without Merano station)



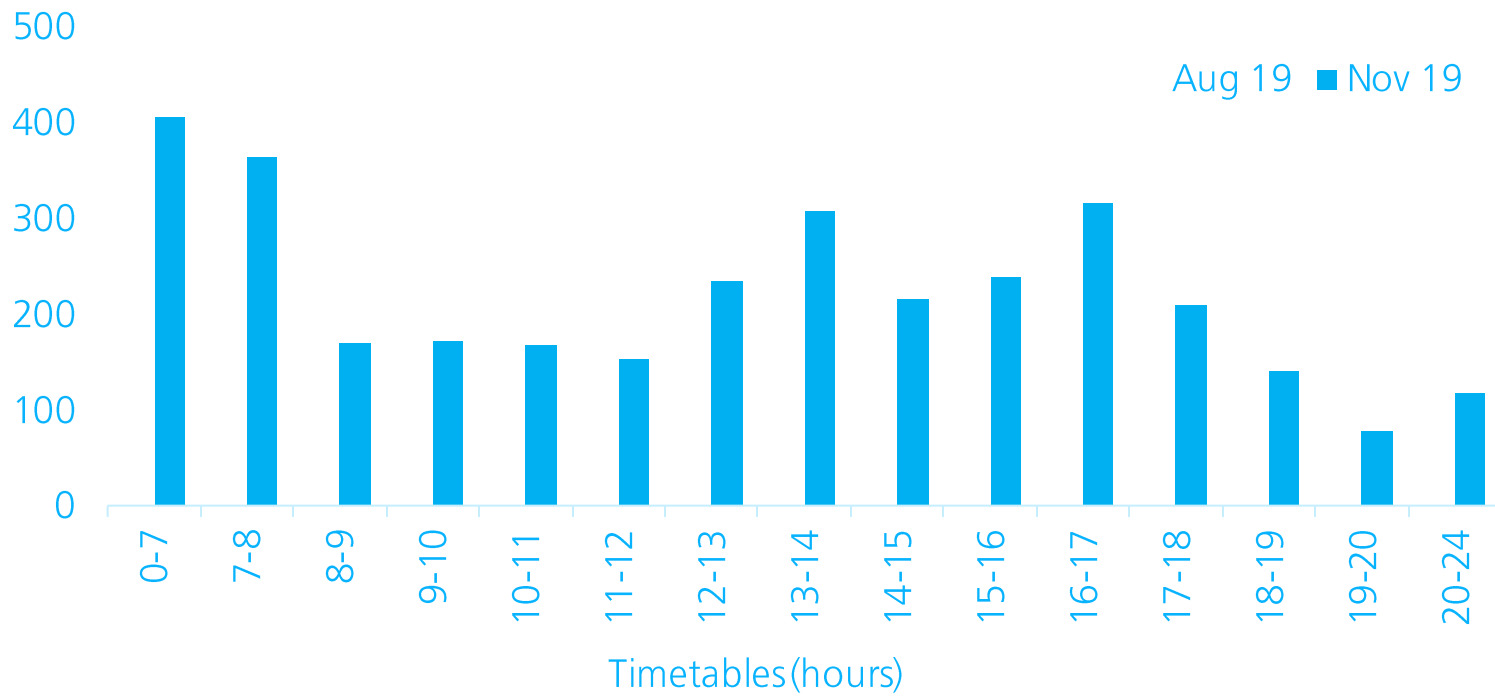
Passenger numbers follow arrivals (2019)



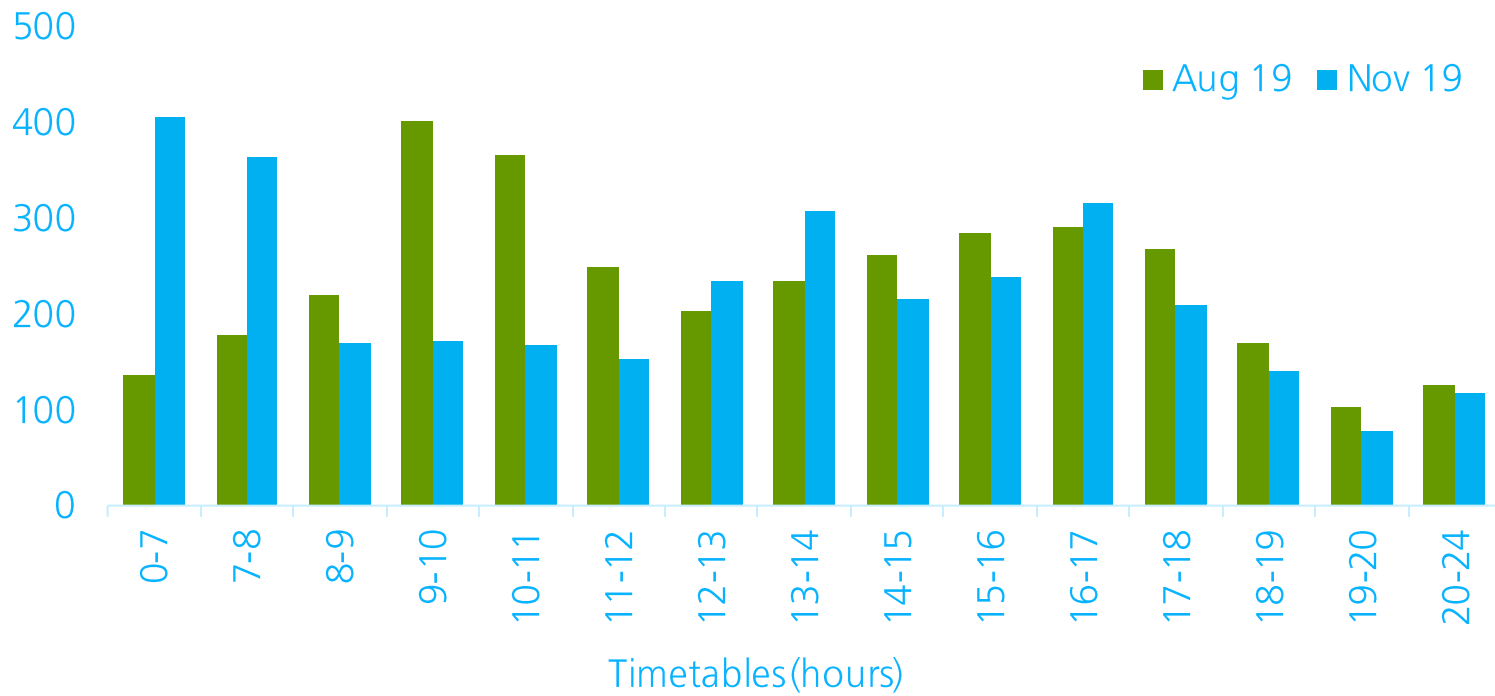
Passenger numbers follow arrivals (2019)



Devaluations during the day (2019, without Merano)



Devaluations during the day (2019, without Merano)



Kurt Sagmeister, Chief executive Venosta Railway Marketing

“The **Venosta Valley Railway** is not only perceived by vacation guests as a means of transportation to get from A to B, but for many **it is a true experience** in the Venosta Valley.”

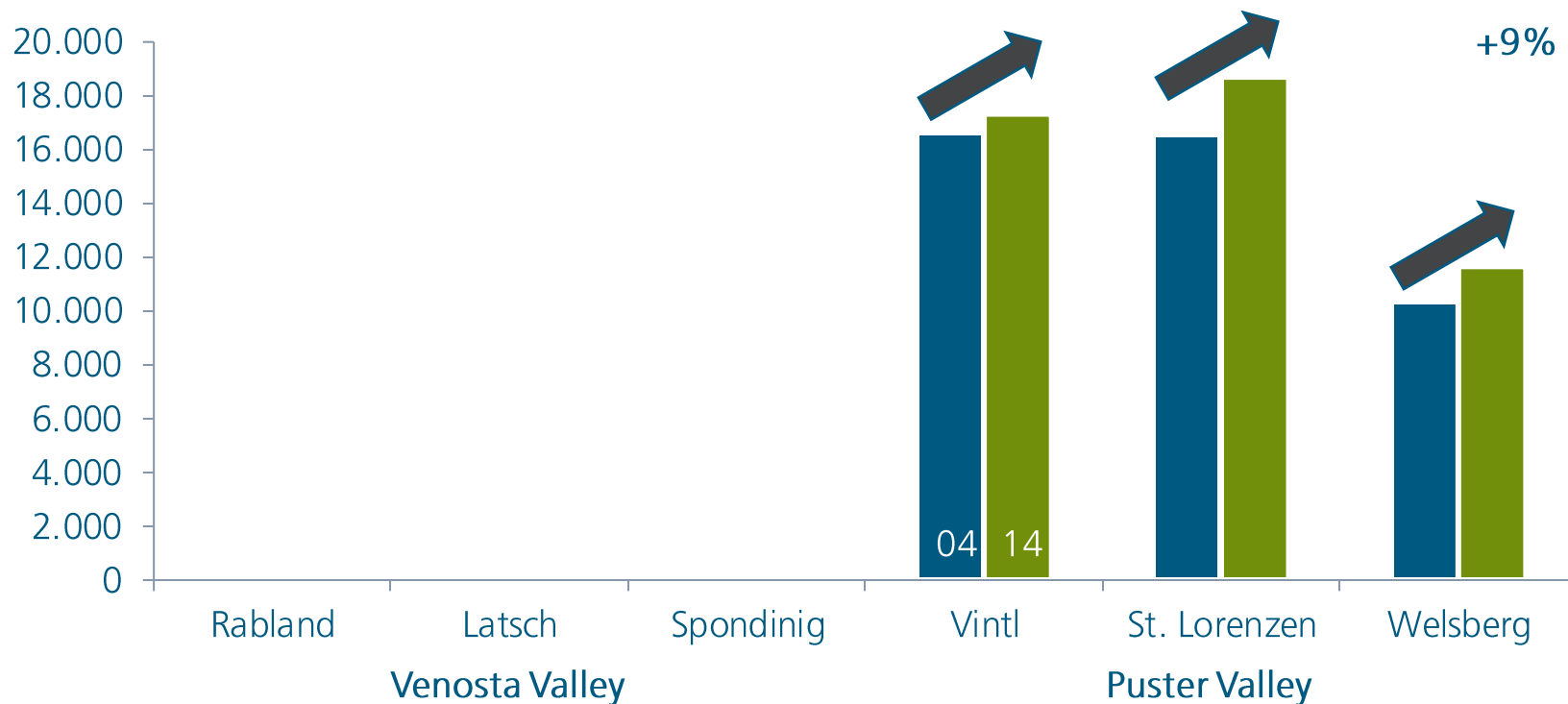
*„Die **Vinschger Bahn** wird von den Urlaubsgästen nicht ausschließlich als Transportmittel wahrgenommen um von A nach B zu kommen, sondern zählt für viele **als wahres Erlebnis** im Vinschgau.“*

What has it brought on the road?



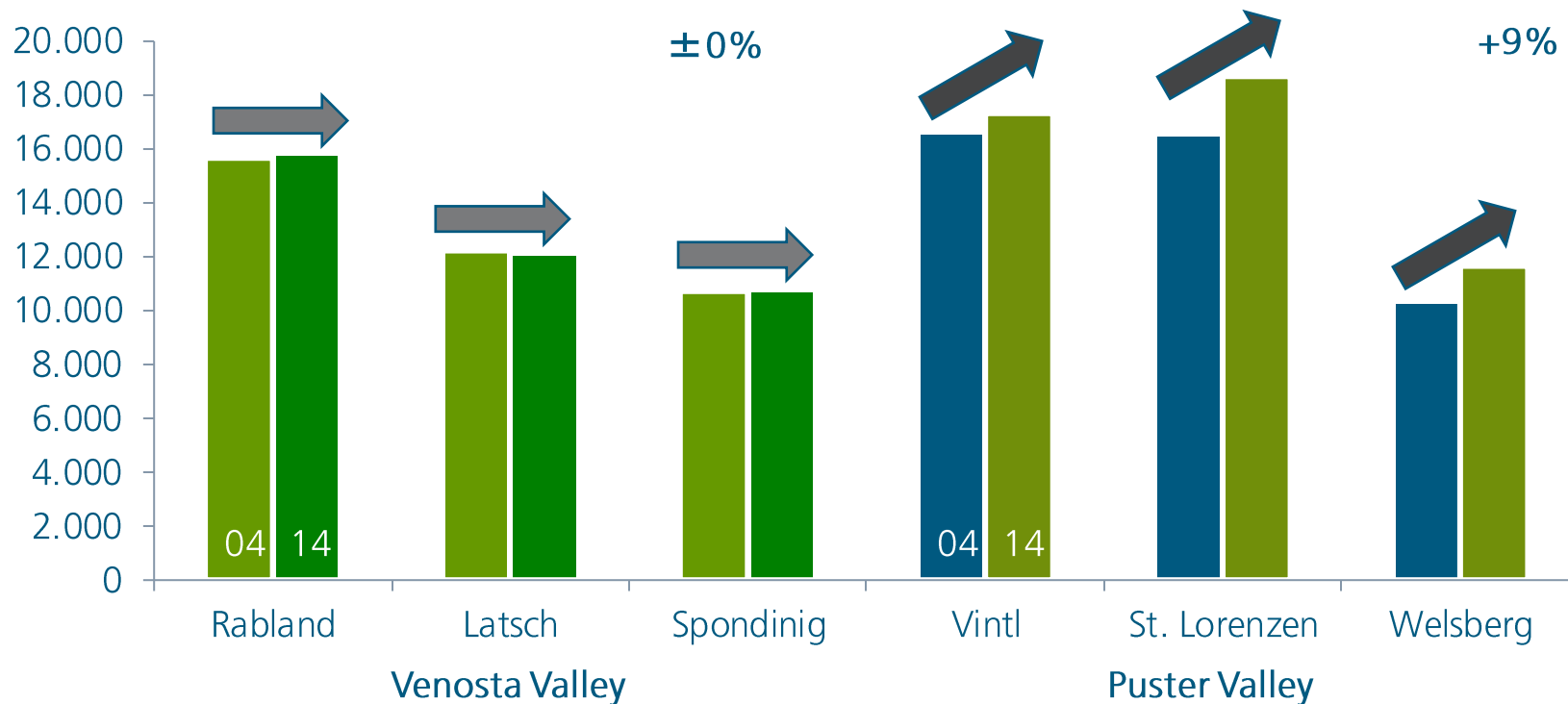
Road traffic

[2004-2014, vehicles per day]



Road traffic

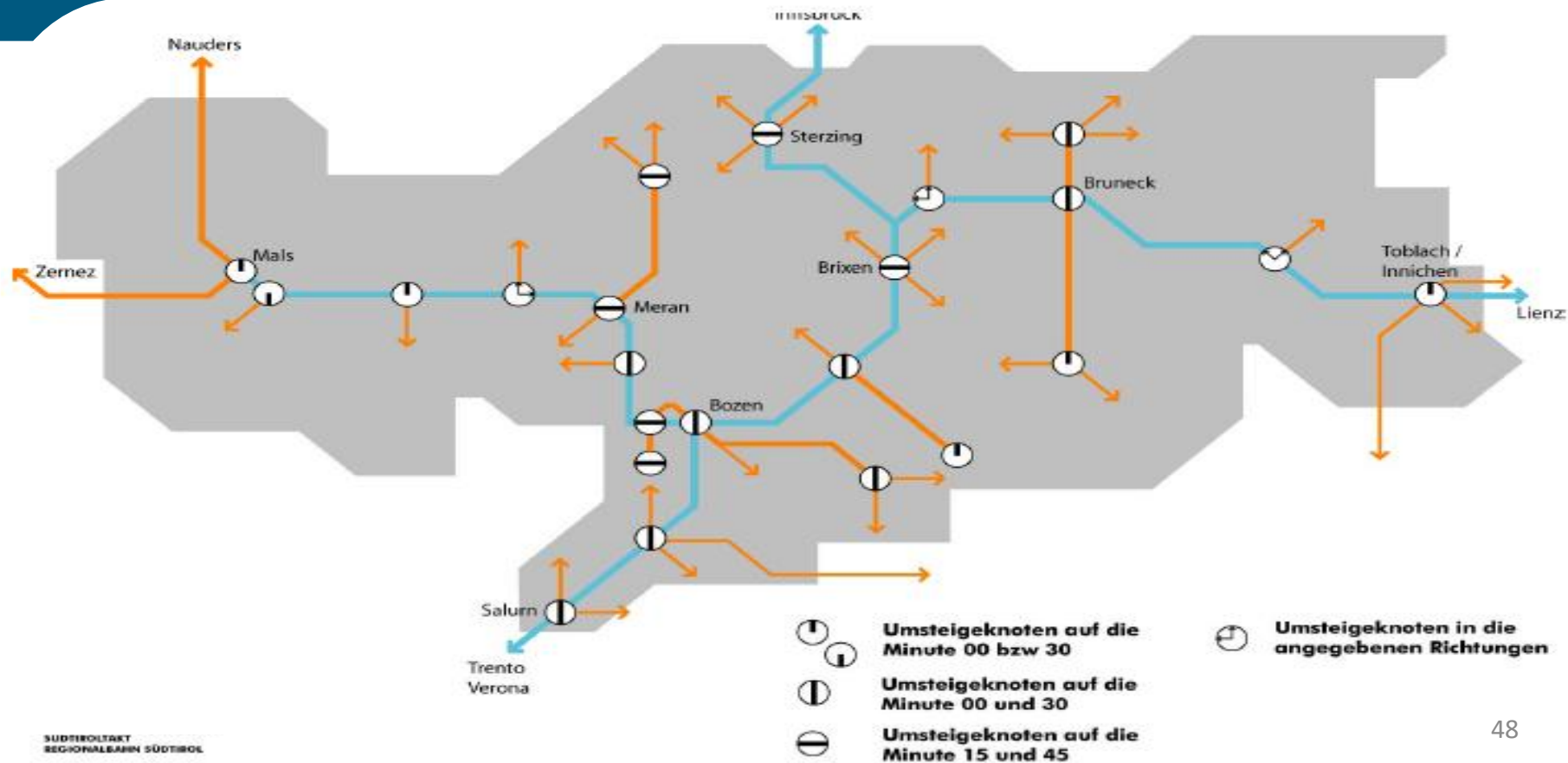
[2004-2014, vehicles per day]



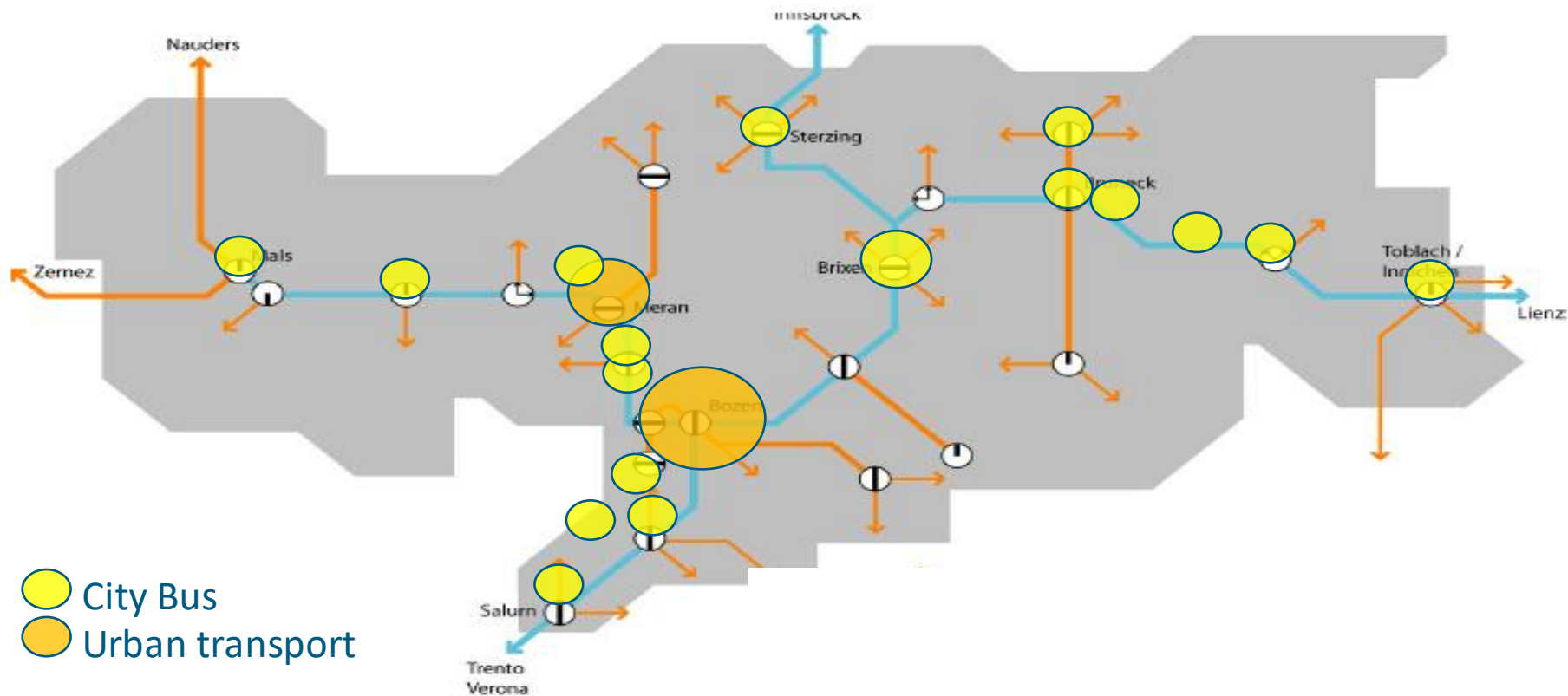
Venosta Valley Railway as an icebreaker



Integrated timetable



Integrated timetable



- City Bus
- Urban transport

Rail kilometers doubled



Pustertal Railway (example: Villabassa)



Ski train Pustertal – Plan de Corones



The railroad becomes a valley-wide “valley station”



Mark Winkler, Managing Director The 3 Zinnen Dolomites Consortium inc.

“By connecting the ski resorts to the Pustertal Valley Railroad, we not only achieve ecological but also economic benefits, with bed occupancy in the **previously remote villages** increasing by up to **40%**.”

*„Durch die Anbindung der Skigebiete an die Pustertalbahn erzielen wir nicht nur ökologische, sondern auch ökonomische Vorteile. So ist die Bettenauslastung in den **zuvor abgelegenen Dörfern** um bis zu **40%** gestiegen.“*

Bus lines extended



5 fuel cell buses for emission-free mobility



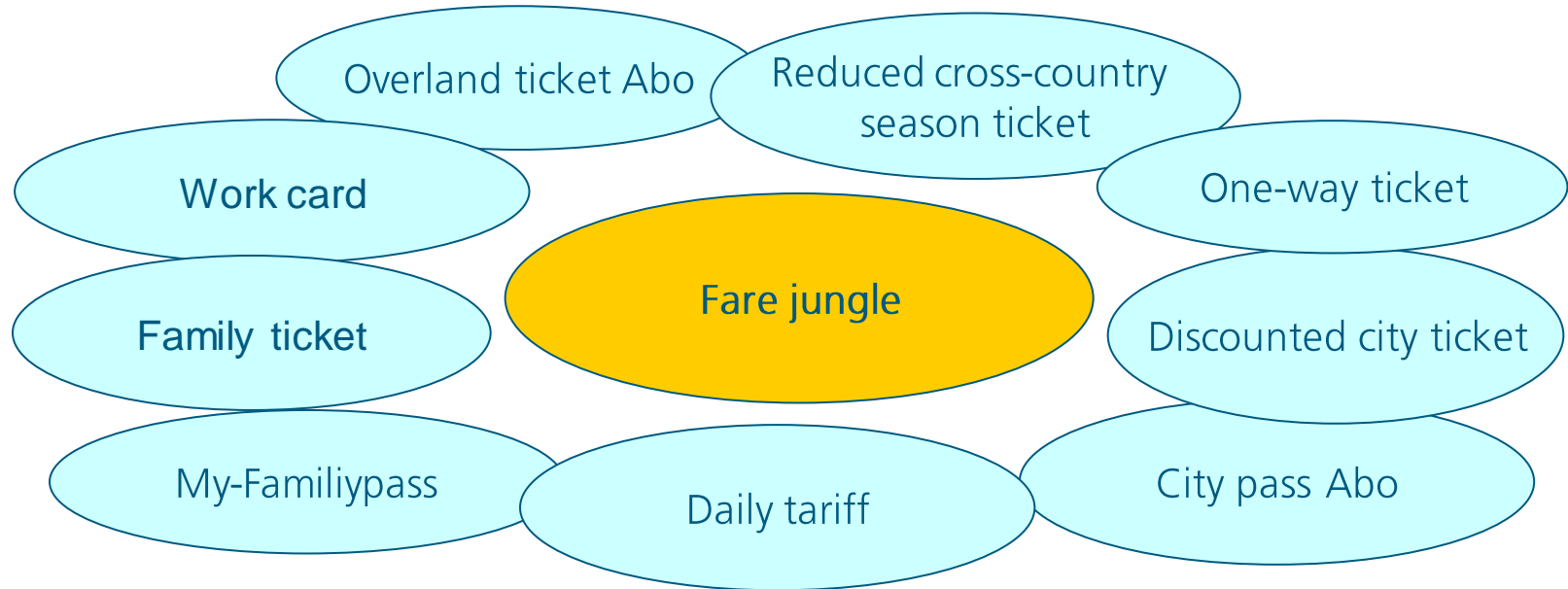
New Ritten cable car



Ticketing and tariffs



Tariffs earlier



Cleaning up through cross-country subscription

- South Tyrol Pass
- School & students
- Seniors
- Tourist offers

Abo+



Elementary, middle and high school students	20 Euro
University students and apprentices	150 Euro

Abo65+

- from 65 to 69 years 150 Euro
- from 70 to 74 years 75 Euro
- from 75 years 20 Euro



Südtirol Pass (since 14.02.2012)



Contactless system with check-in / check-out



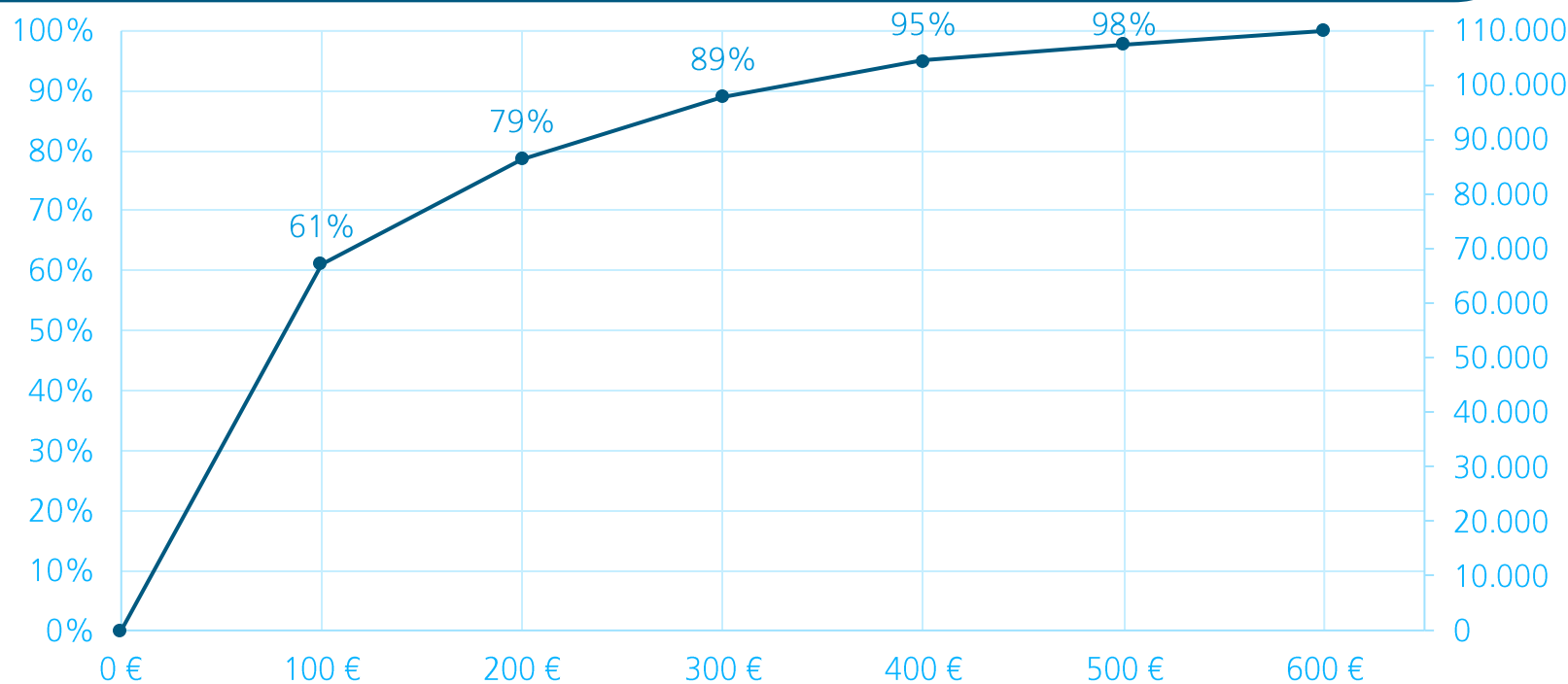
Check-Out at behind doors



Fares with the South Tyrol Pass [Cent / km]

Tariff levels		Südtirol Pass	Südtirol Pass for Familien
1.	1 to 1.000 km	12	10
2.	1.001 to 2.000 km	8	7
3.	2.001 to 10.000 km	3	2
4.	10.001 to 20.000 km	2	2
5.	From 20.001 km	0	0

Issues South Tyrol Pass



Südtirol Pass Status Quo

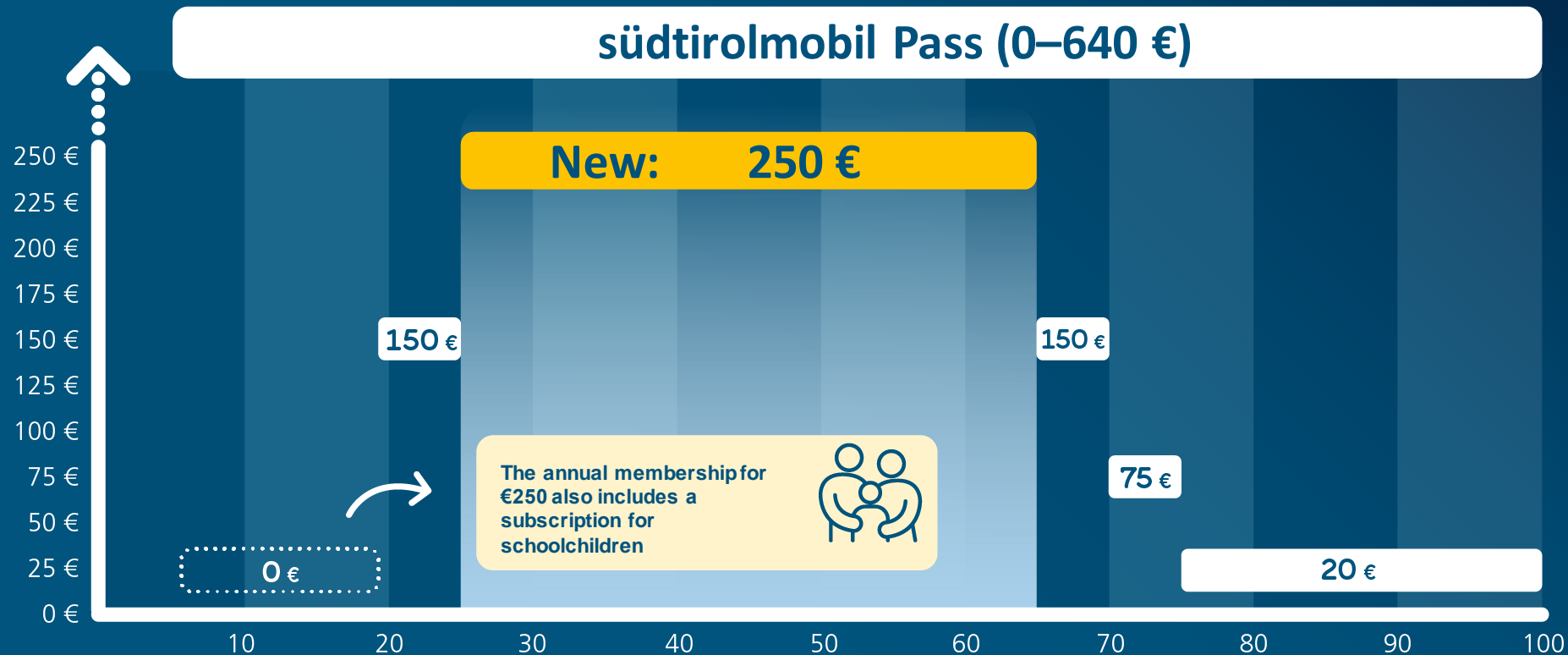
From [km]	to [km]	Number of customers	Tarif [cent]	Income [Mio. €]
0	500	52.214	12	4,50
500	1.000	16.361	12	2,75
1.000	2.000	12.813	8	2,50
2.000	5.000	14.274	3	1,57
5.000	10.000	7.751	3	1,00
10.000	15.000	2.338	2	0,23
15.000	20.000	871	2	0,08
Total amount		107.113		12,60

Südtirol Pass – Curiosities updated to 2019

- Free rider (>20.000km): 580
- Longest distance: 51.105 km
- Most validations: 66.174 on January 1st 2019
- KM per day: 709.537 km



01.06.2025: New annual membership



Guest cards = financed by overnight stay



Thanks



Mobility Center Brixen

